

Conference Day One Thursday 16 July

8:50 – 8:55 | Welcoming remarks from the Chair:

Murray Wilton, General Manager of Agriculture, Royal Agricultural Society of NSW

8:55 – 9:10 | Opposition Ministerial Address

Fostering a healthy, vibrant and prosperous rural Australia

The Hon Joel Fitzgibbon MP, Shadow Minister for Agriculture

9:10 – 9:40 | Opening Keynote Address

Taking a strategic national approach to “whole of value chain” productivity improvement for food and fibre products

Dr Brian Keating, Executive Director, CSIRO Agriculture, Food and Health Sector

9:40 – 10:10 | Morning refreshments and networking break

R1 – Seminar Hall

10:10 – 10:15 | Welcoming remarks from the Chair:

David Foote, Chief Executive Officer, Australian Country Choice

10:15 – 10:45 | AGRINVEST

PANEL DISCUSSION

What do investors look for in an agribusiness asset?

PANELISTS

Mark Barber, Portfolio Manager, Laguna Bay Pastoral

Tim Faulkner, Director, Kidder Williams

David Sackett, Chief Executive Officer, Growth Farms Australia

Matthew Fitzgerald, Partner, Herbert Smith Freehills

10:45 – 11:20 | AGRITRADE

PANEL DISCUSSION

What do buyers want in a food and agribusiness product?

PANELISTS

Sophy Liu, Founder and CEO,

PMI Investment and Oz-Town Australia Pty Ltd

James Hudson, Chief Executive Officer, NSW Branch, Australia China Business Council

John Wotton, Executive Director, Australian Korea Business Council

11:20 – 11:45 | AGRITRADE

Understanding food export demand – findings from the Export Market Insights Database

Dr Barry McGookin, General Manager Innovation, Capabilities and Skills, Food Innovation Australia Ltd

11:45 – 12:10 | AGRITRADE

Changing Asian food demand: implications for Australian food producers and manufacturers

Dr Brian Moir, Senior Economist, ABARES

12:10 – 12:50 | AGRITRADE

Where does Australia stand on agribusiness? Comparing Australian performance and potential on a global stage

David Dyer, Principal, McKinsey & Company

R2 – Interactive

10:10 – 10:15 | Welcoming remarks from the Chair:

Greg Dennis, Founder, Scenic Rim 4Real Milk

10:15 – 11:00 | AGRITRADE

ROUND TABLE SESSION

Positioning Australia’s agri-food industries to make the most of growing export opportunities

Round table leader: Peter Mace, Head of Skills Development, The Export Council of Australia

ROUND TABLE MEMBERS

Michael Worthington, Chief Executive Officer, PMA Australia-New Zealand

Andrew Spencer, Chief Executive Officer, Australian Pork Limited

Dr Craig Emerson, Principal, Craig Emerson Economics

Catherine Barnett, Chief Executive Officer, Food SA

11:00 – 11:40 | AGRITRADE

PANEL DISCUSSION

Selling the clean and green Australian brand – growing market opportunities for organics, sustainable and ethical produce

PANELISTS

Michael Sutton, Special Counsel, DibbsBarker

Marg Will, Chief Executive Officer, Organic Systems and Solutions, Secretariat, Organic Industry Standards and Certification Council

Dr Andrew Monk, Chair, Australian Organic

Ben Copeman, General Manager, National Association for Sustainable Agriculture, Australia (NASAA)

11:40 – 12:10 | AGRITRADE

Taking a whole of value chain approach to food safety and food related disease

Dr James Conlan, Senior Scientist, Food Standards Australia New Zealand

12:10 – 12:40 | AGRITECH

Australian water market reform – increasing water availability and on-farm productivity

Alister Walsh, Chief Executive Officer, Waterfind

Conference Day One Thursday 16 July

12:50 – 1:50 | Lunch

R1 – Seminar Hall

1:50 – 2:20 | AGRITRADE

Building brand Australia

– developing a strong name for Australian produce

Nick Nichles, General Manager - Marketing, Online and Business Practice, Australian Trade Commission (Austrade)

2:20 – 2:50 | AGRITRADE

Making the most of Chinese e-commerce opportunities for Australian food producers and manufacturers

James Hudson, Chief Executive Officer, NSW Branch, Australia China Business Council

2:50 – 3:30 | AGRITRADE

PANEL DISCUSSION

Tackling challenging terms of trade for Australian agribusiness

PANELISTS

Andrew Tomkins, Director of Agriculture, TPI Enterprises

Andrew Hudson, Board Director and Chair – Trade Policy Committee, Export Council of Australia

Michelle Christoe, Executive Director, Australian Horticultural Exporters Association (AHEA)

3:30 – 4:00 | Afternoon refreshments and networking break

R1 – Seminar Hall

4:00 – 4:30 | AGRITECH

Building human capacity, diversification and intensification of production at Echo Hills Farm

Peter Thompson, Owner, Echo Hills Farming Co

4:30 – 5:00 | AGRITECH

PANEL DISCUSSION

The smart and savvy future farmer – the science of growing production yields

PANELISTS

Holger Meinke, President, Australian Council of Deans of Agriculture

Matt Barton, Mixed Enterprise Farmer and Advisor, Resource Consulting Services

5:00 | Close of Day One

R2 – Interactive

1:50 – 2:20 | AGRIIINVEST

Attracting Australian super to the agribusiness sector – what would it take?

Pauline Vamos, Chief Executive Officer, Association of Superannuation Funds of Australia

2:20 – 2:50 | AGRITRADE

Need to improve and expand Australia's agricultural export infrastructure

Michael Whitehead, Directory Agribusiness Insights, ANZ

2:50 – 3:30 | AGRITECH

Making agricultural research paddock ready – exploring outcomes of the National Paddock Survey Project

Chris Sounness, Chief Executive Officer, Birchip Cropping Group Inc

R2 – Interactive

4:00 – 5:00 | AGRITRADE

Export Readiness for Food Manufacturers

Najib Lawand, General Manager - Market Development, Food Innovation Australia Ltd

Conference Day Two Friday 17 July

R1 – Seminar Hall

8:45 | Welcome from the Chair

Caroline Welsh, Chairman, Birchip Cropping Group Inc. (BCG)

8:50 – 9:10 | AGRITRADE

Marketing and market development for food products

Jayne Gallagher, Product and Market Development Manager, Australian Seafood CRC Ltd

9:10 – 9:50 | AGRIIINVEST

Unlocking northern Australian agricultural development opportunities

Dr Peter Stone, Research Director, CSIRO Land & Water Flagship
Dr Andrew Ash, Senior Research Leader, CSIRO Climate Adaptation National Reaserach Flagship

9:50 – 10:20 | AGRINEXT

Meeting the growth and profit challenge in horticulture

Harry Debney, Chief Executive Officer and Director, Costa

10:20 – 10:50 | Morning refreshments and networking break

R1 – Seminar Hall

10:50 – 11:20 | AGRINEXT

Value adding for food producers

John Brady, Chief Executive Officer, KAGOME Australia

11:20 – 11:50 | AGRINEXT

PANEL DISCUSSION

Skilling Australia's food manufacturing sector for the future boom

PANELISTS

Professor Martin Cole, Director, Food and nutrition Flagship, CSIRO
John Murray, NSW/ACT State Director, AusIndustry Entrepreneur Development, Department of Industry
Dr Andre Teixeira, Former Chief R&D and Quality Officer, Goodman Fielder Limited

11:50 – 12:20 | AGRIIINVEST

Lessons that the big end of town can learn from the humble family farm

David Sackett, Chief Executive Officer, Growth Farms Australia

R2 – Interactive

8:50 | Welcome from the Chair

Scott Mckinnon, Business Development Manager, F4F Agriculture

8:55 – 9:40 | AGRITRADE

ROUND TABLE

Relationship building in the agrifood value chain

Discussion leader: Matt Linnegar, Chief Executive, Australian Rural Leadership Foundation

ROUND TABLE MEMBERS

David Foote, Chief Executive Officer, Australian Country Choice
Alison Clark, General Manager of Marketing, Houston's Farm

9:40 – 10:20 | AGRITRADE

PANEL DISCUSSION

The new collaborative supply chain – Creating connected networks of economic value

Discussion leader: Tafad Shaamano, ANZ

PANELISTS

Chai Alexiou, Executive Director, Supply Chain and Procurement, Compass Group
Nick Evans, Managing Director (UK), F4F Agriculture
Michael Kilgariff, Chief Executive Officer, Australian Logistics Council (ALC)
Kirsten Larsen, Director, Open Food Foundation

R2 – Interactive

10:50 – 11:20 | AGRITRADE

Implications of the Food and Grocery Code of Conduct

John Kench, Chairman, Johnson Winter and Slattery

11:20 – 11:50 | AGRITECH

PANEL DISCUSSION

Building farming innovation partnerships - Promoting industry investment in agricultural research, development and technology

PANELISTS

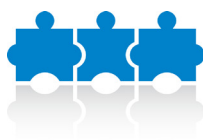
Gerard Davis, GM Innovation and Technology, Australian Agricultural Company
Rob McInnes, Partner, Dibbs Barker
Dr Nigel Preston, Research Director, Agricultural Flagship, CSIRO from Andrew Chlamers

11:50 – 12:20 | AGRITRADE

Learning how to reach and connect with potential buyer partners in a new market

Mr Josh Gordon, Project Officer Industry Development, DPI
Mr Ian Sanders, Manager International Engagement, DPI

Day Two Conference Sponsor



DIBBSBARKER

Conference Day Two Friday 17 July

12:20 – 1:20 | Lunch

R1 – Seminar Hall

1:20 – 1:40 | AGRINEXT

Food consumer insights and trend forecasting
Martin Kneebone, Managing Director, freshlogic

1:40 – 2:00 | AGRITRADE

Mapping sweet returns for farmers – Advances in supply chain tracking at Wilmar Sugar
Raymond De Lai, GIS Manager, Wilmar Sugar

2:00 – 2:40 | AGRITECH

PANEL DISCUSSION
Selling our skills – Opportunities for exporting Australia's farming expertise

PANELISTS

Cheryl Stanilewicz, A/g Assistant General Manager, Food and Agribusiness, Austrade from Sally-Ann Watts
Dr Denis Blight, Chief Executive, The Crawford Fund

R2 – Interactive

1:20 – 1:40 | AGRITECH

Best practice approaches to new crop development
Bob Williams, Director of Plant Industry Development, Northern Territory, Department of Primary Industry and Fisheries

1:40 – 2:00 | AGRIIINVEST

Optimising the most important input in Australian agribusiness – people!
Susan Webster, Executive officer, Agribusiness Gippsland Inc

2:00 – 2:40 | AGRIIINVEST

ROUND TABLE
Young people in agriculture – Fostering the next generation of Australian producers

ROUND TABLE MEMBERS

Michael Burgess, Executive Officer, Future Farmers Network
Matt Linnegar, Chief Executive, Australian Rural Leadership Foundation
Murray Wilton, General Manager of Agriculture, Royal Agricultural Society of NSW
Joanna Baker, Founding Director, Youth Food Movement Australia
Georgie Aley, Chair, Future Farmers, Network
Alexandra Iljadica, Founding Director, Youth Food Movement

2:40 – 3:05 | Afternoon refreshments and networking break

R1 – Seminar Hall

3:05 – 3:50 | AGRITECH

PANEL DISCUSSION
Farming automation, robotics, driver assistance, drones and the new remote farmer

PANELISTS

Greg Dennis, Founder, Scenic Rim 4Real Milk
Professor Tristan Perez, Professor - Leader Agricultural Robotics, Queensland University of Technology
Dr James Underwood, Senior Research Fellow, Australian Centre for Field Robotics, The University of Sydney
Ed Fagan, Manager, Mulyan Farm
Phillip Lyons, Director, Falcon UAV

3:50 – 4:30 | AGRITECH

PANEL DISCUSSION
The new digital agribusiness – Precision agriculture and data analytics in agriculture

PANELISTS

Amanda Castray, Acting Director, Sense-T
Professor David Lamb, Professor, Precision Agriculture Research Group, University of New England
Mark Pawsey, General Manager, SST Software Australia
David Eyre, GM R&D, NSW Farmers

R1 – Seminar Hall

4:30 – 5:30 | Closing Session

ROUND TABLE
Riding back up on the sheep's back – A 100 year vision of Australian agribusiness
Round Table Leader: **Laurenz Ramdohr**, Head of Business Consulting Australia, Ipsos

ROUND TABLE MEMBERS

Peter Schutz, Chairman, Food Innovation Australia Ltd
Murray Wilton, General Manager of Agriculture, Royal Agricultural Society of NSW
Catherine Barnett, Chief Executive Officer, Food SA
Michelle Christoe, Executive Director, Australian Horticultural Exporters Association (AHEA)
Georgie Aley, CEO, Australian Institute of Food Science and Technology

R2 – Interactive

3:05 – 3:20 | AGRITRADE

Progress towards a seamless cold chain between Australia and China
Peter Verry, Managing Director, Peloris Global Sourcing

3:20 – 3:35 | AGRITRADE

Industry Strategy of uniting a value chain to deliver into a new market
Mike Logan, Chief Executive Officer, Dairy Connect

3:35 – 4.30 | AGRITRADE

Accessing Free trade agreements and free trade zones, opportunities for Australian Agribusiness
Lisa McAuley, Chief Executive Officer, Export Council of Australia